

A Quickstart Guide: Enhancing *Your* Candidate Experience




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Digital Profiling in 2021

A digital footprint or profile is defined as one's unique set of traceable digital activities, actions, contributions, and communications manifested on the Internet or on digital devices.



Your Digital Profile

Top Tips



- Professional headshot
- Banner photo with personality
- Descriptive title
- Engaging summary
- Accurate contact information
- URL: /YourName
- Complete bio with keywords for targeted jobs
- Skills & endorsements
- Recommendations



- Manage your privacy settings
- Be mindful of what you post
- Be positively engaged in social media



70%

of employers use social media
to screen candidates

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Resume Painting 101

Keep it
Relevant, Leave
out the Extra
Fluff



List
accomplishments
rather than
responsibilities



Choose an eye-
catching resume
template/example



Tailor your
resume for each
application,
every time





Virtual Interviewing Hacks

- **Create a Set**

Take time to find the best background possible. Try a blank space, a home office, or a professional-colored backdrop. This will keep the focus solely on you and less on distractions

- **Dress the Part**

We know it feels awkward to sit in your living room in a suit and tie but, just do it. Going into an interview candidates should look and feel professional, focused, and confident.

- **Test your Tech**

Technical skills are considered one of the top competencies employers look for in new hires. Avoid potential technical glitches by testing your equipment before the call.

Securing your Next Role:

What Candidates Need to Know in 2021

Do Your Homework



- ☐ "LinkedIn is your friend"
- ☐ Write down names you hear or find online
- ☐ Company culture

The First Impression



- ☐ "Go-getter" approach while interviewing
- ☐ Enthusiasm & positive energy
- ☐ Relatability and building long lasting connections

The New Onboarding



- ☐ Be patient in the process
- ☐ Leverage new resources
- ☐ Prepare for a virtual orientation day

"Whether you're a technical engineer, a warehouse worker, or anywhere in between the same thing holds true - you must be prepared and passionate when finding your next position."

-Brittney Muzik

Senior Technical Recruiter at Tap|QA