## A Quickstart Guide: Enhancing Your Candidate Experience





# **Digital Profiling in 2021**

A digital footprint or profile is defined as one's unique set of traceable digital activities, actions, contributions, and communications manifested on the Internet or on digital devices.



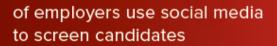


- Professional headshot
- · Banner photo with personality

Top Tips

- Descriptive title
- Engaging summary
- Accurate contact information
- URL: /YourName
- Complete bio with keywords for targeted jobs
- Skills & endorsements
- Recommendations

70%





#### www.bcforward.com





- Manage your privacy settings
- Be mindful of what you post
- Be positively engaged in social media

## **Resume Painting 101**

Keep it Relevant, Leave out the Extra Fluff



List accomplishments rather than responsibilities



### Choose an eyecatching resume template/example



Tailor your resume for each application, every time





<u>Learn more</u>



### Virtual Interviewing Hacks

### Create a Set

Take time to find the best background possible. Try a blank space, a home office, or a professional-colored backdrop. This will keep the focus solely on you and less on distractions

### Dress the Part

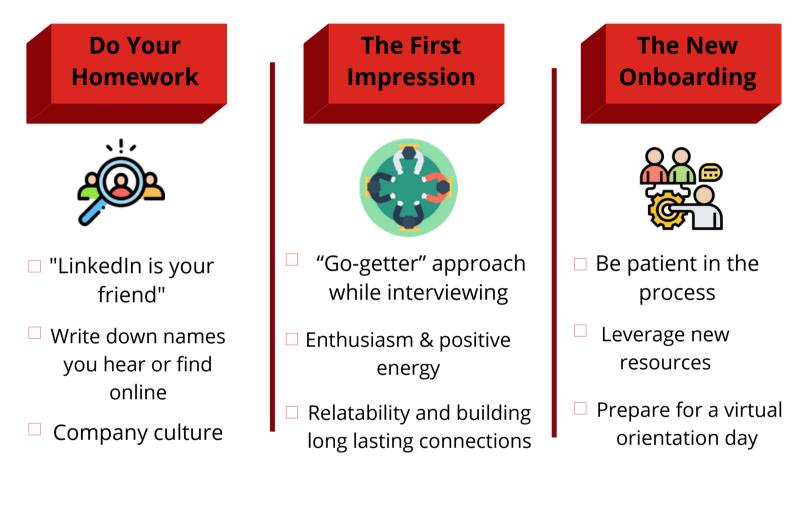
We know it feels awkward to sit in your living room in a suit and tie but, just do it. Going into an interview candidates should look and feel professional, focused, and confident.

#### Test your Tech

Technical skills are considered one of the top competencies employers look for in new hires. Avoid potential technical glitches by testing your equipment before the call.



## **Securing your Next Role:** What Candidates Need to Know in 2021



"Whether you're a technical engineer, a warehouse worker, or anywhere in between the same thing holds true - you must be prepared and passionate when finding your next position."

-Brittney Muzik

Learn more

Senior Techinical Recruiter at Tap|QA

